

Local Author Unleashes Funds to Guelph Humane Society

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Guelph, Ontario – During her recent book launch, on September 18th, Sylvia Plester-Silk, was thrilled with the community response to her book for business Managers – Unleashing Team Potential. Plester-Silk raised \$775 for her favourite charity, the Guelph Humane Society through by donating the proceeds of books sales.

“It is my honour to be able to support a cause so near to my heart.” said Plester-Silk.

Michelle Gellatly, Executive Director of the Guelph Humane Society said “we are always thrilled when someone from our community takes the initiative to help raise funds for the important work we do”. The funds will be used to care for the animals in our shelter as many of our animals arrive in need of medical care, grooming and special diets. Sylvia has taken a very unique approach to training for Managers. I was one of the first to purchase her new book at our recent Walk n Whine event. I found the book a very interesting read!”

After attending the Book Launch for “Unleashing Team Potential: Lessons for Managers from My Canine Friends”, Lisa Ivaldi, Owner of InsightClarityGrowth.com, stated “I was pleased to purchase a copy of Sylvia’s new book at the recent book launch, and even more pleased that she was donating a portion of the sales to the Guelph Humane Society. It was also great to get my book “signed” by both Sylvia and her dog, Josee.”

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